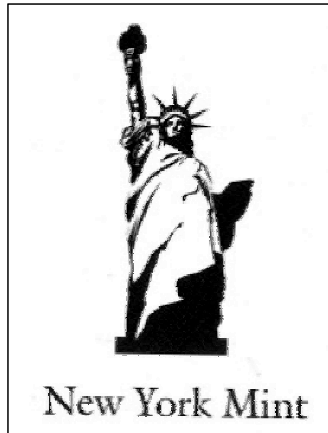


BAYVIEW CAPITAL GROUP ANNOUNCES LATEST TRANSACTION



WAYZATA, MINNESOTA, December 31 2009– Bayview Capital Group announced today that its client, New York Mint, Ltd., has been acquired by a private equity firm.

About New York Mint, Ltd.

Founded in 1996 by Bill Gale, a nationally recognized numismatist, New York Mint has grown into a leading direct marketer of rare and collectible coins, paper currencies and coin jewelry. The Company's multichannel sales platform reaches collectors through outbound call centers, catalogs, radio advertisements and television advertisements. New York Mint serves customers worldwide from its headquarters in Minneapolis, MN.

Bill Gale will continue to lead New York Mint following the transaction.

About Bayview Capital Group LLC

Bayview Capital Group is a boutique mergers and acquisitions firm specializing in the representation and sale of premier middle-market companies in traditional manufacturing and service industries. Bayview works with a limited client base so it can devote concentrated resources and personalized attention to each transaction. Client company revenues range between \$10 million and \$100 million. The company was founded in 1995 and operates with offices in Wayzata, Minnesota.

For more information, please contact Peter Slocum, Managing Director, at (952) 345-2029.



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